

# Sponsor Connecticut's 2024 Trails Day

**CELEBRATING**

**31 YEARS**

**OF CONNECTING  
PEOPLE TO FUN  
ON THE TRAILS!**

**You can support the largest Trails Day event in the country!**

Join Connecticut Trails Day and **connect your business with over 1,500 enthusiastic participants** who embrace the great outdoors during our exciting weekend event. With more than 200 free, guided activities spanning the picturesque landscapes of Connecticut, this is your chance to align with the most premier outdoor experience in the state. Don't miss out on this opportunity to showcase your commitment to community engagement and environmental stewardship while celebrating the beauty of our trails. Become a part of something extraordinary and make your mark on Connecticut Trails Day.

**When:** Trails Day is hosted in dozens of towns all across Connecticut on June 1-2.

## Why Sponsor CT Trails Day?

**Support safe outdoor access, healthy living, and fun** for thousands of people across Connecticut.

**Showcase your core values** by partnering with Connecticut's **leading trails and conservation organization.**

**Get your business in front of thousands of fun-seeking people** on our Trails Day website & promotional materials.

**Become a benefactor of the outdoors** by supporting conservation of Connecticut's wild spaces.



For more information, contact Linda Pierce:  
[lpierce@ctwoodlands.org](mailto:lpierce@ctwoodlands.org)



## Become a Sponsor!

- ▶ **Connecticut Level—\$10,000**
  - Your logo with link on the [Trails Day event homepage](#) and sponsorship page
  - Your logo in *Connecticut Woodlands* magazine and *Rock, Root & Trail* newsletter
  - Your logo featured in our Social Media communications
- ▶ **Forest Level—\$5,000**
  - Your logo with link on the Trails Day sponsorship page
  - Your logo in *Connecticut Woodlands* magazine and *Rock, Root & Trail* newsletter
  - Your logo featured in our Social Media communications
- ▶ **Tree Level—\$2,500**
  - Your logo with link on the Trails Day website sponsorship page
  - Your logo featured in Social Media communications
- ▶ **Leaf Level—\$1,250**
  - Your logo with link on the Trails Day website sponsorship page



For more information, contact Linda Pierce:  
[lpierce@ctwoodlands.org](mailto:lpierce@ctwoodlands.org)